

WHY SKILLED BIRTH ATTENDANTS MATTER

Skilled Birth Attendants Improve Maternal and Newborn Survival

MOST MATERNAL AND NEWBORN DEATHS OCCUR IN THE FIRST 24 HOURS AFTER BIRTH,1 AND 99% ARE IN DEVELOPING COUNTRIES.



APPROXIMATELY 800 WOMEN DIE EVERY DAY FROM PREVENTABLE CAUSES RELATED TO PREGNANCY AND CHILDBIRTH.²

In 2012, 40 million births in developing regions were not attended by skilled health personnel.3



SAVE MILLIONS OF LIVES EACH YEAR

BY INCREASING THE NUMBER OF WELL-TRAINED AND SUPPORTED SKILLED BIRTH ATTENDANTS IN THE 73 COUNTRIES WHERE MOST MATERNAL AND NEWBORN DEATHS OCCUR.4

A skilled birth attendant (SBA) is a midwife, physician, obstetrician, nurse or other health care professional who provides essential and emergency health care services to women and their newborns during pregnancy, childbirth and the postpartum period.



CURRENT

7.2 M



about **7.2 million**⁵ and by 2035 the global deficit of skilled professionals will grow to about 12.9 million.6

The current deficit of doctors, nurses and midwives is

WORKERS FOR EVERY 1,000 PEOPLE. IN SOUTHEAST ASIA, THERE ARE FOUR.



THE HEALTH NEEDS OF MOTHERS AND CHILDREN.7

THIS IS FAR SHORT OF WHAT IS NEEDED TO MEET

IN AFRICA, THERE ARE ONLY TWO TRAINED HEALTH

The Champions of Maternal and Newborn Health

SKILLED BIRTH ATTENDANTS



pregnancies and labor

to proficiency in the skills needed to manage:

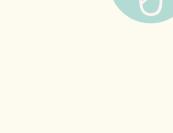


newborn health

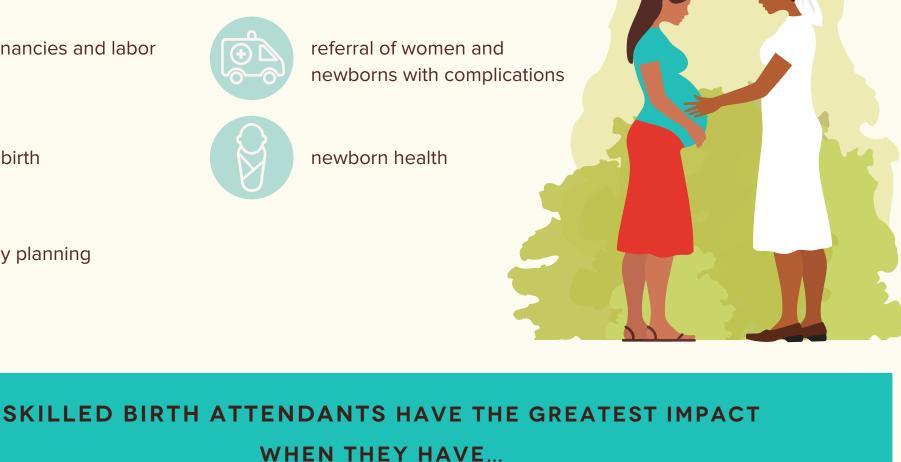


family planning

childbirth



A skilled birth attendant, such as a midwife, is educated and trained



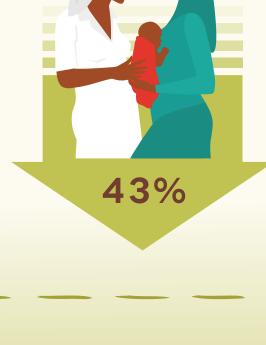


professional and legal support SUPPORTING AND TRAINING SBAS WITH BASIC





LIFE-SAVING COMPETENCIES CAN:



by 43%8

reduce **newborn deaths**



prevent two-thirds of all

maternal deaths9

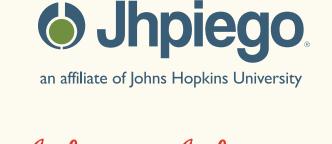


UNLOCK BETTER HEALTH

WOMEN AND CHILDREN



- 3. United Nations, MDG Report, 2014 4. UNFPA, State of the World's Midwifery Report, 2014
- 5. "A Universal Truth: No Health Without a Workforce". WHO. 2013 6. Ibid
- 7. Global Atlas of the Health Workforce, World Health Organization. WHO 2011 8. "Ending Newborn Deaths: Ensuring Every Baby Survives. Save the Children". 2014 9. "Delivering Hope and Saving Lives: Investing in Midwifery". UNFPA. 2012





innovating to save lives